



## Recognizing Outstanding Chamber Business

**Vision:** Making our lake community a destination for work, home, and play.

**Mission:** Creating prosperity and a vibrant community.

## Business of the Year Nominations

Chamber members have the opportunity to submit nominations for Business of the Year during the first quarter of the year. The Events Committee reviews all nominations according to these guidelines and presents results to the Board of Directors for approval. (Businesses serving on the Events Committee or Board of Directors may be nominated; however, those representatives may not participate in the recipient selection process.)

## Nomination Guidelines

- Nominees must be a current member for at least one year and in good standing with the Muskego Area Chamber of Commerce.
- Any Chamber member representative may submit a Nomination Form. There is no limit of submissions; however, a member cannot nominate the same member twice or self-nominate.
- Nominations are for involvement and participation during the previous calendar year.
- Nominations may be from any industry or category of our membership (for profit business, not for profit or nonprofit organization, civic or service organizations).
- For nominations to be valid and considered, the nomination must include specific details outlining why the Chamber **business** shines in each criteria category.
- Previous winners may not be nominated for the next five years.
- Nomination deadline is Wednesday, February 12, 2025.
- The Award Recipient will be announced at the Awards Gala on Thursday, March 13, 2025.

## How It Works

### Criteria for Nomination

#### Community-At-Large Involvement

- How do you see this business leading or involved in the community?

#### Chamber Participation

- In what ways does this business participate in our Chamber?

#### Business Culture Builder

- What positive actions set this business apart during the previous calendar year?

### Award & Recognition

- Nominees are notified and recognized prior to the Awards Gala.
- Nominees are recognized during the Awards Gala.
- One nominee is awarded Business of the Year at the Awards Gala.
- The awards recipient receives a commemorative plaque and recognition on the Chamber's website and social media platforms.

### Past Five Recipients

**CAM Tech, Inc (2023)**

**The Lodge Muskego - Food & Spirits (2022)**

**Indian Motorcycle of Metro-Milwaukee (2021)**

**Vintage Grounds Coffeehouse (2020)**

**Tealightful Tea - Kathy Miller (2019)**

