



## Be A Partner in the Chamber's Mission

**Vision:** Making our lake community a destination for work, home, and play.

**Mission:** Creating prosperity and a vibrant community.

### What Is It

The Partner Sponsor Program includes tiered-level sponsor packages providing best opportunities and maximum benefits to the Chamber's top sponsors.

Each package offers a one-time, discounted price in exchange for continuous marketing, targeted advertising, best prices on event registration, and special sponsor perks.

### Why Sponsor

Partner Sponsors enjoy best pricing and marketing for Chamber activities, advertising, and events. Our office communicates with sponsors throughout the year to ensure these opportunities are used at fullest potential to support and promote our sponsors.

Partner Sponsors are leaders among our membership and the business community. The Chamber recognizes and promotes these businesses throughout the year.

### Become A Sponsor

- This annual program is promoted in the fourth quarter for the upcoming year.
- To be included in printed marketing for the next year, sponsors must communicate their desired level and pay at least one installment by December 31. After that date, we cannot guarantee inclusion in printed items but all other benefits are available.
- Payment schedule (online or by check):
  - Full payment by December 31 includes discount as listed under each level.
  - Sponsors may contact our office to create a payment schedule. Payment due dates are:  
Payment 1 due by January 31.  
Payment 2 due by March 31.  
Payment 3 due by May 31.
- Sponsors receive year-long recognition using logos and mentions in printed, digital, and in-person events. All ad content is provided by sponsors.

### Levels and Cost

Diamond \$10,000  
(Value of \$12,450)

Platinum \$6,400  
(Value of \$8,000)

Gold \$4,200  
(Value of \$5,250)

Silver \$2,000  
(Value of \$2,500)

Bronze \$750  
(Value of \$950)

Copper \$500  
(Value of \$625)

Which sponsor level is best for your business?  
View comparison chart.



# PARTNER SPONSOR LEVELS

All Partner Sponsors receive year-round recognition using business logos and mentions in printed, digital, and in-person events. Below are level specific marketing, membership, and event perks.

DIAMOND \$10,000	PLATINUM \$6,400
GOLD \$4,200	SILVER \$2,000
BRONZE \$750	COPPER \$500

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	COPPER
Community Guide Ad (Premium 1/2 Page)	X					
Community Guide Ad (1/2 Page)		X				
Community Guide Ad (Sponsor Page)	X	X	X	X	X	X
Enhanced Website Listing & Banner Ad	X					
Muskego App Free Ads	12	12	6	6	3	3
Free Ads in Chamber Event Marketing	2	1	1	1		
Includes Annual Membership Dues	X	X				
Discount (Applied When Paid by Dec 31)	100	75	50	50	25	25
Business After Hours Free Registrations	X	X	X	X	X	X
Networking Events Free Registrations	9	9	7	6	5	3
Roundtable Events Free Registrations	X	X	X	X	X	X
Awards Gala Reserved Dinners	8	8	8	2	2	1
Jammin' in the Park Sponsorship with Video	X					
Jammin' in the Park Marketing & Vendor Space	X	X	X	X	X	X
State of the City Reserved Breakfasts	4	2	2	1	1	1
Golf Outing Foursome & Contest Packs	2	1	1			
Golf Outing Hole Sponsor	X	X	X	X	X	X
Golf Outing Swag Bag Partner & Extra Meal	X	X	X	X	X	X

Register online, pay by check, or request an invoice.



414-422-1155



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