

Jammin' on Janesville 2013 Sponsorship Packages

Corporate Sponsor

Chamber Members \$2000

Non Chamber Members \$2500

Mention on all TV ads

Mention on all radio ads

Mention on all billboard ads

Logo on event posters. Hundreds will be placed in area businesses in May

Logo on event map mailed to 15,000 Muskego, and part of New Berlin, Hales Corners, Franklin area homes prior to the June event

Logo on event postcards mailed to more than 10,000 Muskego area homes prior to July event

Logo placed on direct mail piece mailed to 10,000 Muskego area homes prior to August event

Logo placed on all newspaper ads run

Logo placed on Chamber website

Logo placed on Jammin' on Janesville's website

Mention on Chamber and Jammin' on Janesville's Facebook pages

Use of Jammin' on Janesville's trademarked logo on sponsor's summer marketing pieces with acknowledgement as a corporate sponsor

1 of each of the dots on the event map (if applicable to your event)

Trolley Sponsor

Chamber Members \$700 per event, per trolley

Non Chamber Members \$900 per event, per trolley

Your company name placed on a banner on the side of the trolley

You or a company representative on the trolley, greeting each rider

Ability to hand out company information, coupons, samples, etc. on the trolley

Mention on event map

Mention on post card

Mention on direct mail piece

Mention on Chamber website

Mention on Jammin' on Janesville website

Mention on Chamber & Jammin' on Janesville Facebook pages

Jammin' Pin Sponsor—Summer-Long Pin Contest

Chamber Members \$100, 3 items to include in winner's basket + discount/promo item

Non Chamber Members \$150, 3 items to include in winner's basket + discount/promo item

Pins will be sold for \$5 by the Chamber

Pins will have a QR code, which when scanned will reveal the discounts participating businesses will offer all summer long when people show their pin

1 pin will go live at each Jammin' event, when scanned, that pin will announce a WINNER of the gift basket of Muskego items

Pins and the locations where pins can be purchased will be promoted on websites, Facebook, Twitter, and in press when applicable

Ala Carte Sponsor



Dollar menu noted on event map \$75.00



Adult beverage noted on event map \$75.00



Music noted on event map \$75.00



Children's activity on event map \$75.00



Non profit/charity fundraiser on event map \$75.00 (fee waived for non-profit organizations)

Event pins with QR code \$5 each